

THE GRAND WEDDING SHOW

EXHIBITOR INFORMATION

01 ————— 19 ————— 25

MONTHILL GOLF AND COUNTRY CLUB

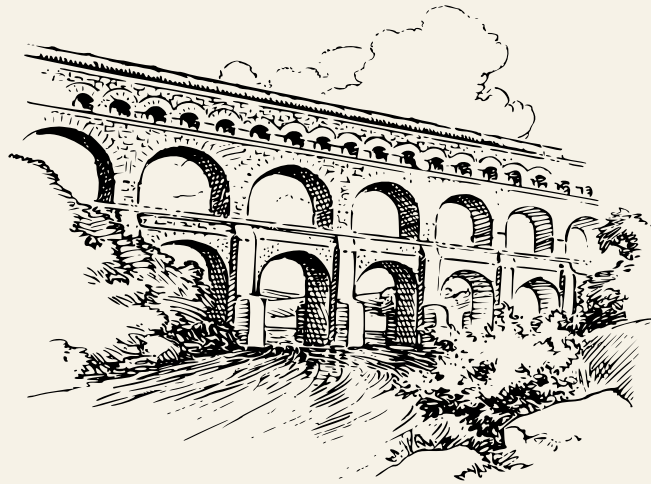


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VENUE

MONTHILL GOLF & COUNTRY CLUB



MONTHILL GOLF AND COUNTRY CLUB

VENUE ADDRESS: 4925 HWY 6, CALEDONIA, ON N3W 1Z6

WHERE TO PARK: PARKING LOT

ADDITIONAL INSTRUCTIONS: EVENT ENTRANCE DOORS

QUESTIONS? CALL SHANA DEROCHE 416-909-0561

MEET THE TEAM

Please reach out to our point of contacts this weekend if you have any questions.



Shana DeRoche

FOUNDER,
CREATIVE DIRECTOR

(416)909-0561

HELLO@DREAMWEAVEREVENTS,CA

With almost a decade of wedding planning and event management under her belt, and a world of experience in hospitality, Shana is bringing a fresh perspective and a unique touch to the Wedding Show world - much like she does with her clients at her event planning firm, Dream Weaver Events.

“It has been a dream of mine for years to put together a boutique show, one that feels completely unique in that it offers the intimacy of supporting local businesses but feels as elegant and upscale as a night out on the town.”

Shana is driven to make the Grand Wedding Show the next best show that the wedding industry has seen in years, and she wants you to be a part of it.



Reahannon DeRoche

DIRECTOR OF FINANCE

(416)803-0681

RDEROCHE4@GMAIL.COM

Courtney Johnston

EXHIBITOR RELATIONS

(519)770-8639

COURTNEYKANE1091@GMAIL.COM



SHOW OVERVIEW

Exhibit your products and services at the inaugural of what will be the next best boutique wedding show!

Our show will uniquely host only 25 vendors showcasing a range of products and services for future married couples, lending way to more intimate and meaningful connections and a wider opportunity to book clients. We will also feature exciting contests and prizes and total marketing support via radio, digital newsprint, and online advertisement.

Included as a vendor, is a listing of your products and services on industry related websites including our own website www.thegrandweddingshow.ca. The Grand Wedding Show is set to attract hundreds of visitors, highly motivated and looking for the right vendor, from A to Z, to help them plan their dream wedding.

SHOW LOAD-IN

Saturday, January 18, 2025 - 10:00 AM to 4:00 PM

SHOW DATE

Sunday, January 19, 2025 - 11:00 AM to 4:00 PM

SHOW RATES

10' x 10' booth - \$399 **+HST

20' x 10' booth - \$750 **+HST *limited quantity

*Add \$100** extra for corner booth

WHAT'S INCLUDED

- Booth rental for show's duration
- Drapery for the back and sides
- Exhibitor Pass
- Your business listed in our directory of exhibitors
- 1 x 8' table
- 2 x banquet chairs
- The Grand Wedding Show "I am an Exhibitor" social media advertisement tile
- The Grand Wedding Show "I am an Exhibitor" social media stories tile

WHAT'S NOT INCLUDED

- Unique/different flooring (flooring is venue carpeting)
- Additional furniture
- Signage
- Communication outlets
- Electrical and Hydro**
- WIFI **

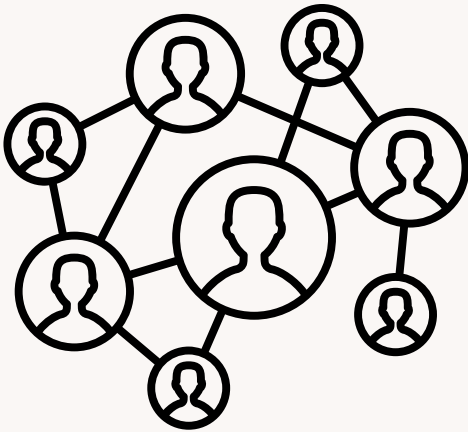
***items can be added on at an additional cost*

EXHIBITOR BENEFITS



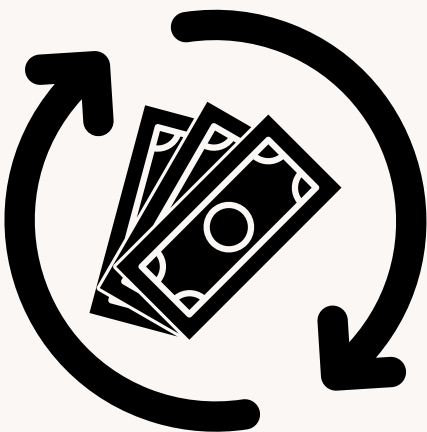
INTIMATE CAPACITY = INFINITE ACCESS

At a limit of 25 exhibitor booths, the Grand Wedding Show has the unique opportunity to really get to know each and every person that walks through the door and create relationships on the spot. We are not for the massive shows with very little interaction. We are promoting conversations, relaxation, and the Grand experience. Return on investment is bound to be high with an expected attendee rate of over 1000.



INDUSTRY NETWORKING

Network with other exhibitors and professionals in the industry that complement your goods and services, rather than compete. There is opportunity for all vendors and we are striving to build a network of vendors within our neighbourhood for the ultimate goal of collaborative success.



ADVERTISING & MARKETING

We are using professional services to promote your business, increase foot traffic, and drive connections converted to sales. We are committed to helping new couples find you easily and strengthening your brand. This includes paid Facebook and Instagram ads as well as a radio campaign on 92.9 The Grand as the weather sponsor with 40 x 15 second ads throughout a 2 week period leading up to the show.

SPONSORSHIP OPPORTUNITIES

CROSS PROMOTION SPONSOR \$250

- Digital promotion across multiple platforms, including Instagram targeted ads, website tile linked to business pages, etc.
- Inclusion of logo on printed materials at event

LUXURY WELCOME BAG INSERT \$100

- Inclusion of business cards and/or small item in luxury welcome bag for first 250 guests

IN-KIND SPONSORSHIP DONATION

- Donation of door prize in exchange for promotion on website, digital platforms, and print materials

APPLY
TODAY

Grand Wedding Show Exhibitor Application

<https://forms.gle/d2Zc4JqWVJvWX7wS6>

thegrandweddingshow@outlook.com